

PLAY, ACT & BELONG



NEW XING

PERFORMANCE RELAY

## Feedback to Partners



ARTMONGERS

TRINITY LABAN CONSERVATOIRE  
OF MUSIC & DANCE

Goldsmiths  
UNIVERSITY OF LONDON

# Objectives of New X-ING Relay

- To use performance to integrate people in New Cross
- To showcase what Goldsmiths has to offer people in New Cross
- To learn from the community and build trust between partners
- To help people from all backgrounds to feel acknowledged
- To develop action research for future events
- To make art part of people's everyday life



# The Programme

- 13 days of performances
- More than 150 performers from Goldsmiths, Trinity Laban and community
- Musicians, singers, dancers, spoken word artists, lecturers, performers, community activists, choirs, film makers
- Five event directors, project managers, stage manager, stewards, tea & film makers, photographers
- Two commissions for Trinity Laban choreography graduates
- Plenty of opportunities for locals to perform





## OUTSIDE GOLDSMITHS LIBRARY >> 21st SEPTEMBER til 6th OCTOBER 2012

NEWXING.WORDPRESS.COM

(TBC: to be confirmed)

FRI 21	SAT 22	SUN 23	TUES 25	WED 26	THURS 27	FRI 28
<p>18:30 til 22:30  <b>OPENING NIGHT</b>                      Sir S. Bullock                      (Mayor)                      Rev. Max Ripple                      Too Many T's                      (Rappers)                      Rabbitt                      (Sax &amp; Drums)                      Sound System                      Social Club (DJs)</p>	<p>14:00 til 18:00  <b>KIDS ROCK</b>                      Sunbeam                      The Barbarellas                      The Otherside                      Katy &amp; the Elders</p> <p>19:30 til 21:00  <b>NIGHT PROJECTION</b>                      Films &amp; Animations                      Media &amp; Comms</p>	<p>14:00 til 20:00  <b>NX CELEBRATION</b>                      (Acoustic, Soul,                      Rock&amp;Roll &amp; Poetry)                      Rosi Lalor                      JB Sparks                      Reverend Casy                      Edna Million                      Winston Skerrit                      Jason James                      DJ Johnny Clash                      Tunday Akintan</p>	<p>19:30  <b>PHOTOGRAPHIC PROJECTION</b>                      Intergenerational                      Photographic                      Project - let by                      A. Borgerth (Talk)</p> <p>20:00  <b>URBAN LOCAL</b>                      Photography                      Open Submission                      via newxing link</p>	<p>19:30 till 21:30  <b>SPOKEN WORD</b>                      (Goldsmiths based                      poets)                      Dean Atta                      Keith Jarret                      Indigo Williams                      Pete the Temp                      Catherine Brogan                      &amp; others.</p>	<p>18:30 til 19:30  <b>LIVE Performance</b>                      'action constraint'                      A. Cosumano                      Th. Delferiere                      G. Lomeo</p> <p>20:00 til 22:00  <b>YOUNGATHON</b>                      CEN8 crew,                      Katy &amp; the Elders</p>	<p>19:00 til 22:00  <b>GLUE ROOMS</b>                      Live Art &amp;                      Experimental                      Music run by                      DJ Tendraw                      '...the most dodgy                      &amp; daring artist                      from around the                      globe'</p>
SAT 29	SUN 30	TUES 02	WED 03	THURS 04	FRI 05	SAT 06
<p>14:00 til 22:00  <b>DANCE DAY</b>                      'and...cross'                      Flashmob around                      A2. LABAN                      Anne Gaelle &amp; Debora                      17:00 Flashmob (2)                      17.30 M. Kuzminski                      (Contemp. Dance)                      19:00 H2drOP                      (Underwater sounds)  <b>OPEN DJ</b> Prepare to                      play 4 tracks. Last one                      must be shameful...!</p>	<p>17:00 til 19:30  <b>LOCAL VOCAL</b>                      (choir &amp; acapella)                      Strawberry Thieves                      and others (TBC)                      Local Legends                      (Story Telling) (TBC)</p>	<p>17:00 till 18:30  <b>STREET DANCE</b>                      X Over                      (Children's group                      from NXL)                      Get Dan'n' Dance</p> <p>Sonia Radebe                      (S.African Dancer                      courtesy of                      The Albany) (TBC)</p>	<p>20:00 till 21:00  <b>NIGHT PROJECTIONS</b>                      Prod Artmongers                      Site specific                      performance                      with light.</p>	<p>19:00 til 21:30  <b>ISIS</b>                      POETRY Collective</p> <p><b>OPEN MIC</b> for                      street poets</p>	<p>19:00 til 22:30  <b>URBAN Emotions</b>                      Original Material                      (Intimate, ethereal                      vs moody &amp; angry)                      Susanna Catz                      Little Big Noise                      Kat Drake                      Uran Apak                      Kitchen Winos</p>	<p>14:00 til 17:00  <b>PIANOTHON</b>                      Various Pianists                      Prod. Paul Milnes                      19:00 til 20:30  <b>REVUE SHOW</b>                      Amazing local                      performers/ prod.                      Sanjit Chudha                      21:00 til 23:00  <b>METROPOLIS</b>                      (F.LANG) LIVE                      Performance by                      James Leahy (TBC)</p>



# Audiences recorded by 15<sup>th</sup> Oct. 2012

- Live audiences – over 1300
- YouTube – 1400 views
- Facebook – 40 likes, 22 repostings
- Twitter – 33 followers
- Website – ranked @18k in UK  
(Goldsmiths @4k, Lewisham Council @6k, LIFT too low to rank)
- Linked to from 11 other websites





# Comments – what they liked

## SHOWCASING TALENT

- The relay offers very diverse and unusual performances/gigs i.e. experimental music, which is very rare in London. I came specifically for tonight's programme!
- 'Really loved that. Often people say negative things about New Cross but I like when people take things into their own hands and just do something.
- The initiative is important. Respecting the community and fellow citizens enough to go to the effort to do something.
- We just moved here. We didn't know things like this happened here – it's great.
- I wish I'd been able to come to spoken word. I was working that night. Was it good?
- You must be so proud of organising this.
- There's so much local talent. How cool that they get a chance to perform.
- I've enjoyed meeting the other performers. We might do something together.
- We live here, I am a student at Goldsmiths. It's the first time we come to the stage and we love it. It stands out completely and it's perfect in front of the library. We'd love to see more poetry and acoustic performances on the stage and it would be great to see this more often. We got to know about the stage in facebook.

## NEIGHBOURLY CONNECTION

- I liked the fact that the people were walking down the street and watching. We were lucky with the weather and I would love to come and play again. I live in Angel but I studied at Goldsmiths and I now there are like two communities here. At the time I was a student there were a couple of cafes where both the students and the neighbours were going, but they are now closed so I think it's difficult to meet
- I was just on my way to Sainsbury's and I heard it. What a welcome diversion!
- I just live up the road. It's amazing to have something so close
- It make me think of togetherness, intimacy, closeness to the stage. Easy to be part of it, you are passing by, you hear something, you join in. No barriers. Generosity. Makes me feel happy and proud to live in New Cross. We live locally and we DJ. We'd love to get involved next year. We love to sing things outside
- This is my first week at Goldsmiths. The talks have been a good way for me to understand the area a bit. I've just arrived from China
- Such fun. Also, really love the concept of drawing diverse communities together. Exactly what institutions like Goldsmith's should be doing



# Comments – how to improve

## REPETITION:

- I have organised a few festivals like this... it's good when you can repeat it year after year because you create the habit'.

## CONNECTION:

- I often think Goldsmiths is a bit detached and not often brings the two groups together. I love the way this brings together Goldsmiths and the neighbours. I hope it happens again.

## STRUCTURE:

- A roof would have helped, not just acoustically, but also in keeping the da\*ned rain out!
- A roof, seats, huge lights and lots of them, everywhere, dazzles, yeah lights! I think lots more lights!

## PUBLICITY:

- Huge signs or posters are what they need, everywhere. String one across the road so you see it as you bomb down from Lewisham
- I wish I'd known more about this. Coming to see, hear and be part of it on the last day made me want more. Did it have to end?
- I could see what they were aiming for. More money spent on it it could have generated better signposting - as a student, I had no idea this was going on at my College, but seeing tonight, wow!
- I had seen the billboard but not really got what it was about. Now I see...



## Partners

- Goldsmiths – four departments
- Trinity Laban
- New Cross Learning
- The Albany Theatre
- Midi Music
- CEN8

## Other participants included

Strawberry Thieves - Socialist choir  
Steve Bullock - Mayor of Lewisham  
Rabbit – Local musicians / activists  
GlueRooms - Experimental noise





NEW XING2012 Relay

People pinned a sequin to mark that they were there

# A useful experiment – lessons learnt

Lessons learned	Suggestions
Location matters	Stick to the Relay area
Open / accessible is necessary	Maintain open-ness
Comfort helps	Cushions, tea...
Volunteers need a role	Semi-volunteers with clear responsibilities
Stage needs to announce itself	Signage
Event Directors work well	Do more
Non-music events very popular (spoken word, performance art, flashmob)	Ensure good diversity of content
16 days hard to sustain energy / commitment	Run 9 days (two weekends + days between)
Programme hard to remember	Always start at 6pm
Requires funding	Identify funders together



# A useful experiment – opportunities to improve

Scope for improvement	Suggestions
Some performers need more space	Side stage on flowerbed
Weather matters	Extendible roof
Banner high and small	Paint top portion of wall white
Comfort helps	Roll out rubber cushioning for steps
Could have bigger audiences	More signage, more postcard handouts
Little departmental involvement	Start much earlier. eg competition during summer term for microplays in Performing Arts that are then shown in September

**New X ING = thought provoking, stimulating, accessible, experimental and of artistic merit**